2026

PORTFOLIO

UD TOCHA
SOCIAL MEDIA MANAGEMENT & GRAPHIC DESIGN

IN THE 2024/25 SEASON, I WAS RESPONSIBLE FOR UD TOCHA'S SOCIAL MEDIA. IT WAS A TOUGH SEASON FOR THE CLUB IN TERMS OF RESULTS, WHICH MADE IT EVEN MORE IMPORTANT TO KEEP A CLOSE AND HEALTHY RELATIONSHIP WITH THE CLUB'S MEMBERS.

BEYOND THE GRAPHIC MATERIAL, I FOCUSED ON VIDEO CONTENT, THE MOST EFFECTIVE WAY TO REACH A WIDER AUDIENCE ORGANICALLY. WITH THAT IN MIND, I CREATED THE CLUB'S TIKTOK FROM SCRATCH, WHICH HAD AROUND 650 FOLLOWERS BY THE TIME I LEFT, ALONG WITH THE RESULTS YOU CAN SEE BELOW.

INSTAGRAM RESULTS

- **+400** FOLLOWERS
- **20,000** ACCOUNTS REACHED
- **5,000** INTERACTIONS
- **3,000** PROFILE VISITS

TIKTOK RESULTS

- **650** FOLLOWERS
- **208,000** VIEWS
- **69,000** VIEWERS
- **4,000** PROFILE VISITS
- **525** SHARES
- **478** COMMENTS

NANDINHO
MATCHDAY STORIES

FOR THE THIRD SEASON IN A ROW, I'VE PROVIDED VISUAL COVERAGE, MAINLY MATCHDAY STORIES, FOR AD OVARENSE'S CURRENT LEFT-BACK.

THE WORK BELOW IS A SELECTION OF PIECES CREATED FOR NANDINHO.

FAISSAL ZANGRÉ
MATCHDAY STORIES

VISUAL COVERAGE FOR THE AMARANTE FC PLAYER DURING THE 2024/25 SEASON.

THE WORK BELOW IS A SELECTION OF PIECES CREATED FOR FAISSAL.

GERSON TAVARES
MATCHDAY STORIES

VISUAL COVERAGE FOR THE SC POMBAL PLAYER DURING THE 2024/25 AND 2025/26 SEASONS.

THE WORK BELOW IS A SELECTION OF PIECES CREATED FOR THE CENTRE-BACK.

GONÇALO REIS
MATCHDAY STORIES

VISUAL COVERAGE FOR THE UD TOCHA PLAYER DURING THE 2024/25 SEASON.

THE WORK BELOW IS A SELECTION OF PIECES CREATED FOR THE GOALKEEPER.

JEOVANY GONÇALVES
MATCHDAY STORIES & GRAPHICS

VISUAL COVERAGE FOR THE GD ALDEIA NOVA PLAYER DURING THE 2023/24, 2024/25 AND 2025/26 SEASONS.

THE WORK BELOW IS A SELECTION OF PIECES CREATED FOR THE CENTRE-BACK

PELÉ
MATCHDAY STORIES

VISUAL COVERAGE FOR THE PLAYER DURING THE 2023/24, 2024/25 AND 2025/26 SEASONS.

THE WORK BELOW IS A SELECTION OF PIECES CREATED FOR THE MIDFIELDER.